



Pratum Companies Enters Six New States, Adds 23 Communities in Landmark Growth Year

Multifamily company broadens national footprint with new partnerships, 2,900+ units and key executive promotions

GAITHERSBURG, Md., June 18, 2025 – [Pratum Companies](#) (Pratum), a national, integrated real estate firm, is driving accelerated national growth with entry into six new states and the addition of 23 communities to its management portfolio.

Since January 2025, Pratum has expanded into Arkansas, Kansas, Mississippi, Ohio, Oklahoma and Texas, as part of a broader strategy to extend its footprint in underserved and high-growth markets. The company now manages an additional 2,949 units across the country, totaling more than 13,000 apartment homes in its portfolio.

Pratum's national expansion is powered by a series of new strategic partnerships with leading multifamily owners, including [BrookWynn Capital](#), [CRP Affordable](#) and [ZC Companies](#).

These new partnerships enable Pratum to bring its hands-on, resident-focused management model to more communities, prioritizing on-site engagement, long-term resident stability and tailored support services. Pratum offers management services for owners of affordable housing, senior living, mixed-income multifamily communities and conventional properties.

"Pratum brings decades of operational expertise and mission alignment to every property it manages," said Calvin Jones, CEO and founder of BrookWynn Capital. "As we scale our portfolio, we value partners who understand the nuances of resident engagement, compliance and long-term community investment. Pratum is that partner."

Underscoring the period of expansion, Pratum also recently finalized its C-Suite team with the promotions of Wendy Simpson to chief marketing officer, Jason Salamon to chief human resources officer and Shannon Bodnar to senior vice president of compliance. The appointments complete the company's five-person property management executive leadership team and reflect a deepened commitment to leadership development as a strategic growth driver.



The newly appointed C-Suite team members bring extensive experience in multifamily operations and organizational transformation, helping shape the firm's national presence and culture.

"Wendy, Jason and Shannon exemplify the talent that is driving our evolution—from culture to customer experience," said Shah Alam, CEO of Pratum Companies. "Their leadership is already fueling tangible results in new markets and partnerships."

For more information about Pratum Companies, visit pratumco.com or follow on [LinkedIn](#).

About Pratum Companies

With decades of experience, Pratum Companies (Pratum) joins proven expertise with a forward-thinking mindset to deliver comprehensive real estate management and consulting services. Pratum operates 145 multifamily communities totaling more than 13,000 apartment homes in 12 states across the Northeast, Midwest and South Atlantic regions, including the District of Columbia. With award-winning expertise in multifamily property management and advisory services, acquisition and investment, third-party compliance and leasing consulting and commercial cleaning, Pratum and former companies have been recognized by Satisfacts as a Top Property Management Company for resident satisfaction in 2025 for nearly a decade and has also been named NAHMA's Top 2025 Affordable Management Companies.

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